

Greece Athena Middle School Theatre presents



**Performance dates:
March 9, 10, 16, 17**

Greece Athena Middle School is continuing the time-honored tradition of bringing an outstanding musical theater production to our community. This year, we are performing six shows of the classic heartwarming story of *Annie*, which will feature a cast and crew of 225 middle school students. Greece Athena Middle School Theatre is an exciting, large-scale production group featuring a unique blend of singing, well-known show tunes, and dynamic choreography.

Greece Athena Middle School Theatre is a non-profit organization that receives no financial support from Greece Central School District or New York State. Since 1996, this group has raised over \$300,000 for local children's charities, including Camp Open Arms of Cancer Action Inc., The Spirit Fund, Pirate Toy Fund, and many others.

Once again, we are seeking both corporate and personal sponsors to help us bring this show to the community. Becoming a sponsor not only shows your support for the children involved in the show, but also enables you to directly help the families involved in the various children's charities that we support.

With your ad prominently placed in our program, thousands of patrons will see your message attractively displayed in support of the arts and this outstanding group of students. Please review the attached brochure for details regarding sponsorship opportunities.

Thank you for your consideration and continued support.

Sincerely,

Kyle VanPutte
Greece Athena Middle School Theatre
Sponsor Team Chairperson

www.gamstheatre.org



**To have your advertisement and artwork look as good as possible in the program,
please consider the following when providing your artwork and copy:**

All ads, except the back and inside covers, are published in black and white; please avoid busy or highly colored backgrounds.

- For best results submit your ads as digital files, preferably .jpg formats. This allows for the best quality. Files can be emailed to kclarkin4@gmail.com
- If digital artwork is not available, we can scan hard copy ads. Hard copy ads should be in black and white and should ideally be as large as the space into which you plan to reproduce them.
- Business cards can be scanned, however we do not recommend starting artwork this small for any ads larger than 1/8 of a page.
- When preparing an ad please keep in mind ad dimensions. Submitting a business card ad for a half page ad will distort the text.
- In many cases if you have a simple message, please provide us with the copy and specify any font preferences or logos you might have. We will create the ad for you.

Thank you for your support!

**To secure your sponsorship, please complete the information below and mail with payment.
In order to secure you ad in the program, please submit all artwork no later than January 31, 2012.**

Title Sponsor: \$4000 Lead Sponsorship for “Annie” Performances. - **SOLD**

- “Presented by” on “Annie” Posters.
- Recognition in all radio advertisements.
- Thirty (30) complimentary tickets to the opening night performance and sponsor reception.

Producer Level: \$2000 - **SOLD**

- Back Cover - Color
- Fifteen (15) complimentary tickets to the opening night performance and sponsor reception.

Choreographer Level \$350

- Three Quarter page (4 1/2” X 5 1/4”)
- Two (2) complimentary tickets to opening night.

Director Level: \$1500 - **BOTH SOLD**

- Inside Cover - Color
- Ten (10) complimentary tickets to the opening night performance and sponsor reception.

Stage Manager Level \$250

- Half page (4 1/2”x 3 1/2”)

Performer Level: \$100

- Quarter page (4 1/2”x 1 5/8”)

Conductor Level: \$500

- Full page (4 1/2”X 7 1/2”)
- Five (5) complimentary tickets to opening night.

Fan Level: \$50

- Eighth-page (business card) (2”x 1 5/8”)

Sponsor Name: _____
Sponsor Contact Person: _____
Sponsor Contact Telephone#: _____
Sponsor Contact E-Mail: _____
Sponsor Level: _____
Amount Paid: _____

Please make Checks Payable to:
“Greece Athena Middle School Theatre”
Mail To: Greece Athena Middle School
Attn: GAMS Theatre
800 Long Pond Road
Rochester NY 14612

Greece Athena Middle School Theater
Annie
Sponsor Ad Size Chart

